Going Deeper into your Why

1. **Why dōTERRA? Why am I choosing to share dōTERRA? Why these oils? Why do I want to support that activity?** Write 2-3 sentences.

2. **Why is that important to me?** Refer to your answer to question 1, write 2-3 sentences.

3. **Why is that important to me?** Refer to your answer to question 2, write 2-3 sentences.

This is peeling back the layers of your why to get to the core. Why is emotive, it's emotional, it's energy in motion. It's the thing that pulls you through your darkest hour. Your why is the thing that inspires you daily, that helps you get through the density that would otherwise trip you. It's why you don't cancel a class when the 19 RSVPs cancel and only 1 shows.

4. **Why is that important to me?** Refer to your answer to question 3, write 2-3 sentences.

Feel it, pause if you need to, repeat the statement you wrote down. If you feel stuck, grab an oil/oils to smell, sit up straight, eyes closed and breathe it in and feel what comes up. Why do these oils mean so much to me? Is it to touch as many lives as I can? Is it the quality? Is it the company? Is it the integrity? Take note of the oils you used to go deeper, these can help you anchor in your why.

Keep drawing a line under your statement and asking the question "Why is this important to me" to go further into the core of your why.